

The logo for Exterra is centered at the top of the page. It consists of the word "EX" in yellow, "TERRA" in blue, and a registered trademark symbol (®) in blue. The text is set against a yellow oval background, which is itself centered within a larger, dark blue oval. The background of the entire advertisement features a blue sky with white clouds, a suburban house on the left, and a family (a man, a woman, and a baby) playing in a field of yellow and red tulips on the right. Below the ground level, a cross-section reveals a futuristic, cylindrical termite baiting station with a metallic, ribbed exterior and a white base, situated in a dirt tunnel. Several termites are shown crawling around the station.

EXTERRA®

TOTAL ELIMINATION OF TERMITES

EXTERRA. The World's number one termite protection.



Your EXTERRA Termite Interception and Baiting System is there to protect you from the invasion of termites, continually.

EXTERRA Stations are placed around your property to intercept termites. Once intercepted, REQUIEM™ Termite Bait is added to the large EXTERRA Station. The termites feed on the REQUIEM and the colony is eliminated easily and quickly, right at the point of termite attack.

A unique Standard for ongoing protection.



The elite EXTERRA Termite Interception and Baiting System, with its unique *Termite Interception Zone*™ encircling your home is THE ONLY baiting system that creates a complete Termite Interception Zone around your home.

This complete and continuous zone is created by using our patented FOCUS Termite Attractant™ in each Station so termites are intercepted before they reach your home.

Guaranteed protection.



You can be confident in choosing the EXTERRA elite termite management system. EXTERRA and your professional pest manager will protect your home, so you can forget about termite problems.

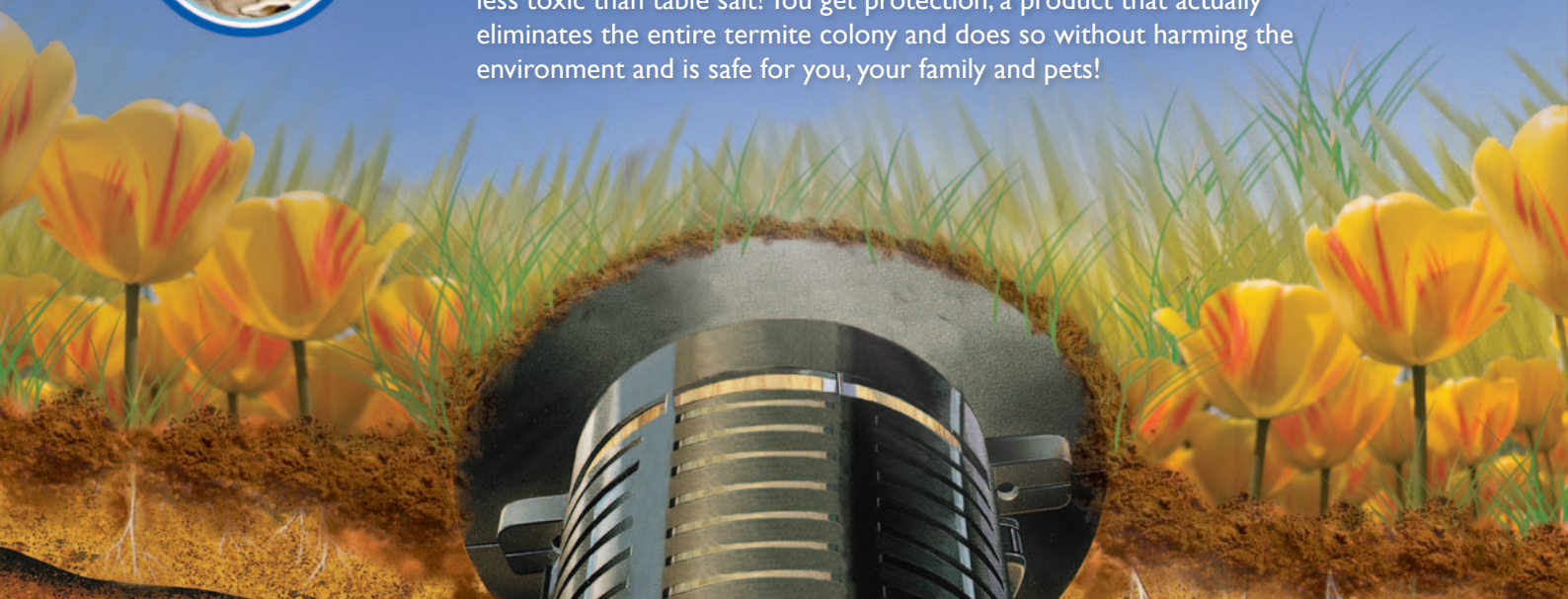
Rest assured the termites will be eliminated, year in, year out, for as long as you maintain your EXTERRA system.

Environmentally friendly, family safe protection.



Don't even think about the old fashioned methods of spraying hundreds of litres of toxic chemicals around your home. Think what that could do to you and your family.

EXTERRA utilises closed and locked Stations with a termite bait less toxic than table salt! You get protection, a product that actually eliminates the entire termite colony and does so without harming the environment and is safe for you, your family and pets!



THE ONLY baiting system that creates a complete Termite Interception Zone™ around your home

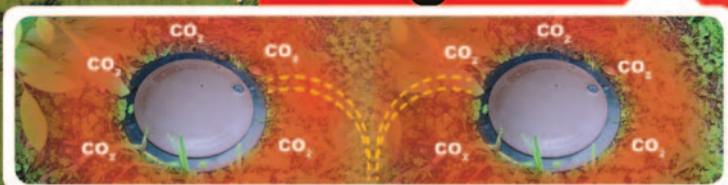
Independent studies, published in several peer reviewed Scientific Journals, have confirmed that termites follow a low level CO₂ trail to find their preferred timbers for feeding.

EXTERRA uniquely mimics this through the use of our patented FOCUS Termite Attractant. This natural product is added under each Station, where it reacts with the soil microbes to naturally evolve a scientifically-engineered concentration of CO₂ that draws the termites into the EXTERRA Stations.

EXTERRA Stations are nearly four times larger than most other Stations, so once the termites start to follow the CO₂ trail they quickly find the EXTERRA Stations. FOCUS Termite Attractant produces a two metre radius "Termite Interception Zone" around each EXTERRA Station, which means that when a termite comes within two metres of your EXTERRA Station it will be attracted by just the right amount of CO₂ and follow the gourmet trail into the EXTERRA Station. That means its last supper time and the colony is eliminated, **keeping your home safe.**

As this diagram demonstrates, your home is securely protected by the complete and continuous EXTERRA Termite Interception Zone.

When a termite comes within two metres of your EXTERRA Station it will be attracted by just the right amount of CO₂.



THE SAFE environmentally friendly way to eliminate termites

Gourmet delight!

Caviar and lobster may be the desired treat for a gourmet. For a termite the ultimate treat is REQUIEM Termite Bait.

REQUIEM is the most palatable termite bait in the world, it is truly irresistible to termites. And it is this greatly superior palatability that makes the EXTERRA Termite Interception and Baiting System the number one system in the world.

Protect you premium asset and join the EXTERRA family

The EXTERRA Termite Interception and Baiting System has protected more than 120,000 homes and businesses in Australia alone, with significantly more across the world - with the number growing daily. The premium quality and proven performance of EXTERRA makes it the easy and right choice for protecting your most important asset - your home. There is security knowing that many national and international diverse iconic treasures have chosen and rely on EXTERRA to ensure their ongoing protection.

Australia : Great Barrier Reef Marine Park, QLD • Darling Harbour, NSW • Goat Island National Park • Sydney Harbour, NSW • Newcastle Regional Museum, NSW • Royal Perth Hospital, WA • Station Pier (Trans-Tasman Ferry, largest pier in Australia), Port Melbourne, VIC • Old Parliament House, SA • **Singapore** : Raffles Hotel • Singapore Zoo • **Hong Kong** : Disney World • **Malaysia** : Royal Palaces in the states of Johor and Pahang • **Indonesia** : Hard Rock Hotel, Bali • **Brunei Darussalam** : British Army Barracks • **Philippines** : University of the Philippines, Los Banos • Peninsula Hotel • **Thailand** : Dusit Palace • **USA** : City Court House - Liberty, Texas (Historic Site of National Importance) • **France** : Richelieu Historic Station and Railways (55,000 square metres) • **China** : World Bank project protecting 900 Km of buildings in Hunan Province • **Southern Africa** : Protecting all the major dams in Botswana



SURE PROTECTION that is less Toxic than Salt

It's highly likely that you have a home security system to protect your place from invaders. Well that's how the EXTERRA Termite Interception and Baiting System can be described. It is there to protect you from the invasion of termites, continually.

After eliminating attacking colonies, EXTERRA Stations guard your home by monitoring for future invasions; offering a long term termite solution that's easy on the environment.

Don't even think about the old fashioned methods of spraying hundreds of litres of toxic chemicals into the soil around your home. Think what that could do to you and your family. No, think the positive and safe way of eliminating termites with EXTERRA. EXTERRA utilises

closed and locked Stations with a termite bait less toxic than table salt! How's that for a bonus? You get protection, a product that actually eliminates the entire termite colony and does so without harming the environment and is safe for you, your family and pets!

It's all so simple!

EXTERRA Stations are placed around your property to intercept termites. Once intercepted, REQUIEM Termite Bait is added to the large EXTERRA Station without disturbing the termites. The hungry termites feed on the REQUIEM and the colony is eliminated. Where active termites are found in your home, EXTERRA Above-ground Stations allow your termite problem to be dealt with quickly, right at the point of termite attack.



EXTERRA eliminates the whole colony... note that in the final picture, all the REQUIEM has been consumed, and the termites stopped feeding on the timbers. REQUIEM has a unique stop-feed action on termites so, once they start feeding on the REQUIEM, they won't damage your home.

Will the EXTERRA Stations attract Termites to my home?

Rest easy, the answer is no. The EXTERRA Stations are there to protect your home and will only intercept those termites that have entered into and are actually foraging in your garden.

If the Stations weren't there, then these termites would eventually seek out and attack your home.

If you choose another baiting system, the termites are likely to pass between the small stations and again find their way into your home. This is because the Termite Interception Zone that stops termites passing between our Stations is unique to EXTERRA and protected by international patents.

So there is no doubt that the elite EXTERRA Termite Interception and Baiting System, with its unique Termite Interception Zone encircling your home, forms the most effective system to protect your home.

YOU'VE GOT TERMITES and you want them gone. Here's how EXTERRA does it.



EXTERRA starts in the ground...

The first step of using EXTERRA is to install In-ground Stations around your property where termites are likely to be foraging for food. The Stations contain eucalypt timber interceptors that numerous, independent, studies have shown are the termites preferred food source.



...or under the concrete...

If your property is surrounded by concrete, then the special EXTERRA In-concrete Station is used. This has a stainless steel cap that seals flush with the pathway.



...and inside your home FOR QUICK RESULTS.

EXTERRA Above-ground Stations are the preferred approach when termites are already in your home. REQUIEM Termite Bait is placed in the safe and sealed Station when it is installed. Above-ground Stations speed up the process of colony elimination. After the termite colony is eliminated, the Above-ground Stations are removed.



When the termites are intercepted...

Termites are easily detected in the EXTERRA Stations. The unique (patented) design of the EXTERRA Station allows for termites to be seen without disturbing them. This is very important. And the termites are not disturbed when the REQUIEM Termite Bait is added either.



...and now the REQUIEM Termite Bait goes to work.

REQUIEM Termite Bait is added without disturbing the termites. This is vital to achieve quick and consistent results. REQUIEM is highly palatable to termites and they readily consume it in preference to timber. In fact, local studies show that once termites start feeding on REQUIEM they stop feeding on the timbers in your home! REQUIEM is also non-toxic to you and your pets.



Termites can't resist REQUIEM, leading to the colony's quick demise.

The termites feed on the REQUIEM and take it back to the colony where it is fed slowly throughout the entire colony. Since the termites die gradually, they do not associate the colony's demise with the consumption of REQUIEM. This ensures that the entire colony is eliminated.



The colony is eliminated.

Any remaining REQUIEM is removed. Fresh timber interceptors are placed in the In-ground Stations, and the Above-ground Stations are removed. To protect you against the constant threat from new termite colonies or other established colonies, the EXTERRA System works on an ongoing process of 'Peace of Mind' monitoring, baiting and eliminating.

UNIQUE, patented design is easy to maintain.

It's important that your baiting system can be inspected and that is why EXTERRA In-ground Stations are perfectly designed. The patented, open cavity design allows the timber interceptors lining its perimeter to be easily inspected without disturbing the termites.



This is not the case with other systems where interceptors are removed, thus disturbing the termites. Only EXTERRA Stations allow bait to be added without disrupting the termite colony.

The Timber we use is a Treat for Termites.

Eucalypt timber interceptors are used in our large EXTERRA Stations simply because independent studies have shown that this timber is the most favoured by termites. If it seems like a good meal to termites they will hungrily enter the Station, which means they will be eliminated.

Many other monitoring stations use softwood timber or cardboard because they are much cheaper, but cheaper certainly doesn't mean better! Softwood timbers rot away sooner and are less palatable to termites. So where do the termites go? Not to a station with less favoured timber, no, they head to your home because it is more attractive. A further reason to use EXTERRA's large Stations and eucalypt timber is that some termite species will not even contemplate eating softwood timber, so your home is totally exposed to these termite species.



You need to be completely confident in your product to offer customers a guarantee that you will solve their termite problems#. That's how confident we are with the EXTERRA Termite Interception and Baiting System. We are so confident in its effectiveness and the security it provides to you and your home that we guarantee as a team, your Authorised EXTERRA Operator and Ensystem, that we will together solve your termite problems.

All EXTERRA Authorised Operators have completed an in-depth training program and undertake on-going professional development as part of the EXTERRA Quality Care program. EXTERRA Stations are bar-coded to allow recording and tracking of their results by your Authorised Operator.

So you can forget about termite problems. Rest assured the termites will be eliminated, year in, year out, for as long as you maintain your EXTERRA system.

EXTERRA®



- ✓ Most palatable termite bait on the market
- ✓ Unique Termite Interception Zone protects your home.
- ✓ FOCUS Termite Attractant draws termites into the Station.
- ✓ Larger Station intercepts termites better.
- ✓ Preferred eucalypt timbers ensure termites enter Stations.
- ✓ Quality Controlled System with bar-coded Stations.
- ✓ Safe for you, your pets and the environment.
- ✓ Eliminates the Termite Colony.

Your EXTERRA Authorised Operator is:

When you install the environmentally friendly EXTERRA Termite Interception and Baiting System, you will be supporting Australian Wildlife Conservancy and securing vital habitat for Australia's threatened wildlife.



**PARTNERS
FOR LIFE**

**More than \$500,000 has been donated
by EXTERRA for wildlife conservancy.**

For more information go to: www.australianwildlife.org and www.exterra.com.au

www.exterra.com.au

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